

DOUBLE: deconstructing classics to make them eternal.

"How can we adapt classic sartorial constructions to contemporaneity and together resist passing trends?"

DOUBLE creative process starts from this question. Our idea is rooted in sartorial traditions but keeps well in mind contemporary needs and seeks to adapt its attachment to the Italian manufacturing tradition to global modernity.

DOUBLE starts from the need for a return to quality materials and the attention for garment production. The consequence of these needs is reflected by our creative and productive paths, by the places we select for our production and by the constructive techniques we use.

We believe in classics but we like to match them with unusual color palettes and enjoy experimenting with washing and embroidery. We like to research and design accessories that are unique in their shapes and materials.

DOUBLE stands for a radical opposition to fast fashion and its consequent market dynamics.

Our collections are produced in a handful of selected Italian workshops.

Our suppliers master sartorial traditions and abilities that are handed down from one generation to another. With our collections we want to support this legacy and its evolution.

Our ambition is to offer precious, premium quality garments that are free from seasonal trends but that are always contemporary.

DOUBLE Venezia is a new womenswear brand focusing on premium quality coats designed and produced in Italy.

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